

2024 CASCA MEMBERSHIP

The Colorado Ambulatory Surgery Center Association (CASCA) connects and champions ASCs across Colorado. We work to represent you in the State Legislature and with regulatory bodies like Colorado Department of Health and Environment, promoting and protecting your interests so you can focus on delivering high quality, cost effective patient care. Whether you are physician owned or managed by a professional organization, single or multi-specialty facility, we are here to serve you. Join us to take advantage of the many benefits today!

As the Colorado ASC community continues to grow and evolve, so does CASCA! We are making a few changes to our membership and benefits:

- The **Facility Events Package is now included** in the price of membership! We've added a value of \$1,500 for just \$750, so your 2024 Membership will now cost \$3,750.
 - If your facility is experiencing financial duress and conducts less than 2,500 procedures per year, you are invited to participate at a discounted rate of \$2,250.
- **Facility membership and benefits are determined by CDPHE license.** If your facility is affiliated with a management company or part of a consortium, each facility must hold an individual membership to access benefits, but will be billed as a group, by the tiers outlined below. A majority of facilities (at least 66%) must participate and management companies must be corporate members and sponsors at corresponding levels, for any facility to participate.
 - If 90% or more of your facilities participate, Corporate Membership will be complimentary - a \$1,000 value.

Facilities	Billing Tier	Representation
1 - 4	No package billing necessary, unless requested by facilities.	
5 - 9	Facilities will be bulk billed at the above rates. Management companies will be billed for Topaz Sponsorship, including corporate membership, at our Annual Conference and Trade Show.	1 CASCA Board Seat, Candidate subject to approval
10 - 14	Facilities will be bulk billed at the above rates. Management companies will be billed for Sapphire Sponsorship, including corporate membership, at our Annual Conference and Trade Show.	2 CASCA Board Seats, Candidates subject to approval
15	Facilities will be bulk billed at the above rates. Management companies will be billed for Diamond Sponsorship, including corporate membership, at our Annual Conference and Trade Show.	3 CASCA Board Seats, Candidates subject to approval

Corporate Membership

We rely on the unique skillsets and expertise our corporate members to deliver innovative resources to our facility members and strives to cultivate meaningful relationships with all partners. Benefits below.



Access to Facility Directory	Contains email addresses and phone numbers
Feature as a preferred vendor	We strongly encourage our facility members to partner with our corporate members to meet their needs
Receive and contribute to our Member Communications	Monthly Membership Update, website, event calendar, members only resources, news, banner ads, white papers
Access to CASCA's professional staff and partners	Executive Director, Membership Services Director, lobbying and legal teams
Use of Association Logo	To promote your membership (please notify us of your intended use)

2024 CASCA EVENTS

2024 Events Package is now included in your Facility Membership!

Infection Prevention Series

Earn up to 5 hours of IPCH CEs on:

- Wednesday, April 10
- Wednesday, August 14
- Wednesday, October 16

Facilities receive facility wide access to both live and on demand content

Annual Conference and Trade Show

CASCA is excited to host our Annual Conference and Trade Show on **Thursday, June 20 at the Denver Marriott West.**

- First attendee **FREE**
- Additional attendees for **\$150 per person**
- Earn up to 6 hours of CEs

Members can earn 1 CE by attending our 2023 Review + 2024 Preview on Tuesday, January 23 at 9:00 AM

Non Member Event Registration

IPCH Series

\$1,000

- Facility wide access
- Live ONLY

A La Carte IPCH Sessions

\$250

- Cost per session
- Individual access
- Live ONLY

Conference Attendee

\$500

- Per person

Corporate Sponsorship Levels

Topaz

\$2,500

- **2 Attendees**
- Logo included in digital and print marketing materials
- Attendee List
- Placement in Exhibit Hall
- Quarter Page Advertisement in Conference Syllabus
- CASCA Corporate Membership
- Space for large equipment at an additional charge

Sapphire

\$3,500

- **3 Attendees**
- Logo included in digital and print marketing materials
- Attendee List
- Prominent placement in Exhibit Hall
- Half page advertisement
- Potential panel placement
- CASCA Corporate Membership
- Space for large equipment upon request

Diamond

\$5,000

- **4 Attendees**
- Logo included in digital and print marketing materials
- Attendee List
- Premium placement in Exhibit Hall
- Full page advertisement
- Panel placement at Conference
- CASCA Corporate Membership
- Space for large equipment upon request

Diamond sponsors may be invited to other exclusive sponsorship and event opportunities throughout the year, including CASCA Board Meetings, IPCH series and other member gatherings.

2024 PARTICIPATION GUIDELINES

Example A: A single physician owned facility can join CASCA for \$3,750.*

Example B: A facility that is owned, managed, operates in partnership or at a joint or dispersed location with 7 facilities with individual CDPHE licenses is invited to participate in bulk billing. A minimum of 5 facilities (at least 66%) must participate for any facility in the group to receive member benefits - each facility will be billed at the rate of \$3,750* and the overseeing entity will be billed at a rate of \$2,500 for Topaz Sponsorship. If all 7 facilities participate (more than 90%), Topaz Sponsorship will be offered at a discounted rate of \$1,500.

*Facilities experiencing financial duress and conducting less than 2,500 procedures per year qualify for a discounted rate of \$2,250.

REGISTRATION

2024 CASCA Membership + Conference Registration

<input type="checkbox"/> Membership - Total Number of Facilities: _____	\$3,750 x _____ = _____
<input type="checkbox"/> Facilities requesting Discounted Membership	\$2,250 x _____ = _____
<input type="checkbox"/> Topaz Sponsorship (total number of facilities 5 - 9)	\$2,500
<input type="checkbox"/> Sapphire Sponsorship (total number of facilities 10-14)	\$3,500
<input type="checkbox"/> Diamond Sponsorship (total number of facilities 15+)	\$5,000
<input type="checkbox"/> More than 90% of my facilities are participating, please discount my corporate membership	(\$1,000)
<i>Additional Conference Attendees (first attendee is included with membership)</i>	\$150 x _____ = _____

Non Member Event Registration

<input type="checkbox"/> Full Facility-Wide IPCH Series	\$1,000	Individual IPCH:	\$250 x _____ = _____
<input type="checkbox"/> Conference Attendee	\$500 x _____ = _____	Session 1	<input type="checkbox"/>
		2	<input type="checkbox"/>
		3	<input type="checkbox"/>
TOTAL			\$ _____

Organization: _____ Phone: _____

Address: _____ City, State, Zip: _____

Contact: _____ Title: _____

Email: _____

Method:     Check

Credit Card: _____ Expiration: _____ CVV: _____

Signature: _____ Date: _____

Facility 1: _____ Contact: _____

Title: _____ Email: _____

Please see page 4 to complete registration for additional facilities.

Fax this form with credit card payment to **503.208.7181**. Checks can be mailed to:

CASCA - 9996 W US Highway 50 Ste 1223, Salida, CO 81201

For more information contact Mallory Sussman at casca.staff@coloradoasc.org



Pursuant to IRS Code Section 6033(e), CASCA hereby provides notice that 16.07% of membership dues will be allocated to lobbying activities in 2024.

Tax ID # 84-1231964. Revised 10.5.23.

MEMBER LIST

Facility 2: _____ Contact: _____

Title: _____ Email: _____

Facility 3: _____ Contact: _____

Title: _____ Email: _____

Facility 4: _____ Contact: _____

Title: _____ Email: _____

Facility 5: _____ Contact: _____

Title: _____ Email: _____

Facility 6: _____ Contact: _____

Title: _____ Email: _____

Facility 7: _____ Contact: _____

Title: _____ Email: _____

Facility 8: _____ Contact: _____

Title: _____ Email: _____

Facility 9: _____ Contact: _____

Title: _____ Email: _____

Facility 10: _____ Contact: _____

Title: _____ Email: _____

Facility 11: _____ Contact: _____

Title: _____ Email: _____

Facility 12: _____ Contact: _____

Title: _____ Email: _____

Facility 13: _____ Contact: _____

Title: _____ Email: _____

Facility 14: _____ Contact: _____

Title: _____ Email: _____

Facility 15: _____ Contact: _____

Title: _____ Email: _____

Facility 16: _____ Contact: _____

Title: _____ Email: _____

Facility 17: _____ Contact: _____

Title: _____ Email: _____